

## **Yocum Oil and Ziegler Cat Again Leaders in Sales of Caterpillar® Lubricants**

Yocum Oil Company, in partnership with Ziegler Cat, was recognized as the leading distributor of Caterpillar Lubricants in North America for 2006. It is the 11<sup>th</sup> consecutive year that the partnership of Yocum and Ziegler has been recognized for this achievement.

Ziegler began distributing Cat® Fluids in 1989, the same year they partnered with Yocum Oil. Yocum Oil handles the storage, repackaging and distribution of Cat Fluids in Minnesota and Iowa. Through Yocum, customers and Ziegler facilities receive bulk delivery of Cat diesel engine, hydraulic and transmission/drive train oils. Ziegler solely uses Cat Fluids throughout its operation.

In conjunction with its fluids analysis laboratory, complete line of Cat filters and extensive product support coverage, Ziegler has reinforced to its customers the value of using Cat Fluids. Customer seminars and workshops have been held explaining the tremendous value of using Cat Fluids as a part of a comprehensive maintenance plan.

William Hoefft, president and CEO of Ziegler, supports the program 100%. “Customers that use Cat Fluids, along with Cat Filters and fluids analysis, will see maximum equipment performance and maximum component life. Cat Fluids have proven themselves to be vital to our customers if they want to lower their cost of owning and operating Cat equipment.” Tony Yocum, CEO of Yocum Oil, agrees. “Our customers have been completely satisfied with the performance of Cat Fluids. The values we share with Ziegler regarding providing products of superior quality, and commitment to service, match perfectly with the entire Cat Fluids program.”

